

Economics Catalogue

September 2026

Strategy focused turnaround by R Lakshmi

Turnaround strategies have specific short-term strategic objectives that aim to increase revenue, cut expenses, and restore the business' former viability after identifying the cause of the issues. A turnaround strategy is different from a change management strategy. | Hardback - 2025, 332 p., 24 x 17 cm (Case Bound), ISBN 9789349315532 - ₹ 1,999/-

Evaluation of Performance of Private Equity in Select Firms by S.V. Satyanarayana

This book is a comprehensive guide for businesses seeking private equity funding and those interested in understanding the nuances of private equity financing. It offers a clear explanation of the meaning and conceptual framework of private equity and provides insight into the regulatory framework for PE in India. The book analyses the performance of 76 SEBI-registered PE firms in India and includes a comparative study between public and private equity, a study of the impact of exchange rate fluctuations on PE deal value, and a comparative study between sectoral indices of FMCG, IT, Healthcare, and PE investment. It also provides a study of PE investment in terms of deal value and volume across 24 industries and analyses the performance of PE in five sample companies. | S.V. Satyanarayana is the Professor in the Department of Commerce, Osmania University. He was the Officer on Special Duty to Vice-Chancellor of the University till recently. Also Prof. Satyanarayana was associated with Research and Monitoring Wing for Essential Commodities of Government of Andhra Pradesh which was established to advise the government in stabilizing the prices of essential commodities. He has to his credit five books and 25 articles published in national and international journals of repute. | Hardback - 2023, 305 p., 24 x 16 cm (Case Bound), ISBN 9788195668922 - ₹ 1,799/-

Economic History of Modern India (1757 to 1947) by S.N. Pandey

The studies on economic history of modern India had a very late beginning. During the early stage of historiography, a few historians recognized the connection between political and economic history remained a chapter on economic conditions only. Causes and effects of economy were never analyzed. This book attempts to fill that gap. Examining the characteristic of a colonial economy, the book discusses the process of colonizing Indian economy, with special focus on monopolistic trade tactics, banning of Indian products in Britain, transformation of trade after industrial revolution and entry of foreign enterprises in India. It also extends an elaborate discussion on land settlement, revenue policies, commercialization of agriculture, decline of handicrafts, state of irrigation, development of transport and communication and currency. Finally, it evaluates economic impact of British rule and addresses the issue of economic drain from India. | Hardback - 2021, 23 x 15 cm (Case Bound), ISBN 9788189973032 - ₹ 999/-

Socio-economic and Political Vision of Dr. B.R. Ambedkar by Nutan Singh

Dr. Bhimrao Ramji Ambedkar, one of the greatest founding fathers of modern Indian Constitution and an eminent scholar was a great leader and humanist India had ever produced. He fought for minimizing not only the grievances of the untouchables, but to give improvements in every aspect of human life may it be social, political, cultural, anthropological, or religious. It will be wrong to call him merely a humanist; instead he was a social humanist. Democracy is a form of Government to maintain a better society wherein maximum amount of liberty is ensured for individuals consistent with the attainment of order and security within the State. Truly speaking, democracy takes the form of government wherein the sovereignty vests with the people in general. The vision of Dr. Ambedkar is more significant in countries which witness many deviations from the above basic principle of democracy. With a noble intention to make participation of major citizenry Dr. Ambedkar put forth a broader perspective than the generally perceived idea of political liberty, equality and fraternity. His emphasis was on social and economic dimensions of democracy. The present book stressed the philosophy of Equality, Liberty and Fraternity as expounded by Dr. Ambedkar. This book will be of interest for all those researching on Dr. Ambedkar. | Hardback - 2018, 240 p., 24 x 16 cm (Case Bound), ISBN 9789388162548 - ₹ 1,495/-

Identity, Gender and Poverty in Indian Tribes: New Perspectives by Purnima Singh

Scheduled Tribes in India have been victims of exclusion and marginalisation. Recognising their special needs and interests, Constitution of India provides various safeguards to protect their rights. Legislation for institutional reform provides a legal framework to strengthen self-governance among tribes. Government continues to implement several special Tribal Development Programmes to help improve their conditions. Economies of tribes depend on agriculture or hunting and gathering forest produce. Tribes trade with outsiders for the few necessities they lack, such as salt, cooking utensils, iron, etc. Their life-preserving forests have been invaded by modern civilisation. Their identity was intact before intrusion of modern civilisation and urban economic developments. Nearly 68 million Tribals lived in India according to the 1991 census, but number has now reduced substantially as forests reduced and their dependence on forest resources minimised. Economic and modern lifestyles forced them to come out to get mixed with modern generation but did not get proper attention and respect for their culture so most of them still live below poverty line. Most tribes' communities originated from Dravidian and still speak Dravidian languages. This book will advance reader's knowledge and understanding of challenging issues of Tribes. | Hardback - 2018, 240 p., 24 x 16 cm (Case Bound), ISBN 9789388162128 - ₹ 1,499/-

Environment, Economy and Society: Lessons and Imperatives by Raj S. Dhankar

The planet has more of the gas in its atmosphere now than it has had in millions of years, which is resulting into the degradation of environment and catastrophic consequences for the very survival of society, The book is divided into three parts-- environment, society and finance. The essence of the book is to show how the climate change and environment degradation will have severe

impact on our societies and economies around the globe. It also focuses on what lessons the world can learn from the evidences and experiences so far, and what strategies and action plans need to be followed so as to help save our planet from the eminent disasters ahead of us. | Hardback - 2017, 23 x 15 cm (Case Bound), ISBN 9789350184097 - ₹ 1,295/- | eBook (EPUB) - 2017, ISBN 9789350184103 - ₹ 1,295/-

FDI in India with Special Focus on Automobile Industry by S.V. Satyanarayana

Though, foreign direct investment is the firm level phenomenon, a little research has gone in investigating impact of FDIs at the micro level. Most of the literature is dedicated to investigate the impact of FDIs at the macro level. This book attempts to investigate the firm level impact of FDIs in the Indian automobile industry. The book compares a set of Indian automobile companies with FDIs to another set without FDIs on two parameters: DuPont analysis and Total Factor Productivity to measure the impact of FDIs at the firm level. | S.V. Satyanarayana is the Professor in the Department of Commerce, Osmania University. He was the Officer on Special Duty to Vice-Chancellor of the University till recently. Also Prof. Satyanarayana was associated with Research and Monitoring Wing for Essential Commodities of Government of Andhra Pradesh which was established to advise the government in stabilizing the prices of essential commodities. He has to his credit five books and 25 articles published in national and international journals of repute. | Hardback - 2015, 22 x 15 cm (Case Bound), ISBN 9789350183960 - ₹ 990/-

Bridging Imaginations: South Asian Diaspora in Australia by Amit Sarwal

Migration of the South Asian peoples to Australia has resulted in a continually growing and flourishing diaspora, one of the most prosperous communities, with an ever-increasing role and responsibility in all areas of society. According to 2011-12 Migration Programme report, India has become Australia's largest source of permanent migrants surging ahead of China and Britain. One of the challenges in writing about the South Asian diaspora in Australia is the nature of the beast: the multifarious migration and entry points into Australia range from colonial indentured workers to political asylum seekers to transnational marriages to students and high-end professionals. How did their journeys and experiences generate bridges that have influenced the historical, cultural, social and academic perceptions of the ever-changing continents? It is hoped that this critical anthology will help present a dynamic community in transit and showcase the achievements of the South Asian diaspora in Australia during the last decade. The South Asian diaspora has not only made a significant impact on Australia's multicultural landscape but also furthered South Asian-Australian engagement moving beyond clichés of the curry and cricket. | Hardback - 2013, 23 x 15 cm (Case Bound), ISBN 9789350182796 - ₹ 1,395/-

Socio-Economic Status and Livelihood Security of Woman in the Hills of India and Sri Lanka by H. W. Shyamalie

The contribution of women to the national economy is generally undervalued in the underdeveloped and developing countries across the world. It is due to their low socio-economic status and meagre opportunities of livelihood avenues. This book attempts to examine the various factors contributing to the socio-economic status and livelihood security of women in two similar situations of India and Sri Lanka. It studies entrepreneurial behaviour of women and their involvement in various activities for women empowerment. Also, it analyses the livelihood security of women and the problems faced by them in their socio-economic upliftment. | Hardback - 2011, 23 x 15 cm (Case Bound), ISBN 9789350180310 - ₹ 595/- | eBook (EPUB) - 2011, ISBN 9789350181294 - ₹ 595/-

Central Asia in Retrospect & Prospect by Mushtaq A. Kaw

Hardback - 2010, 23 x 15 cm (Case Bound), ISBN 9789380009322 - ₹ 1,395/- | eBook (EPUB) - 2010, ISBN 9789350180921 - ₹ 1,395/-

Development of Small & Medium Enterprises in Asean Countries by Tulus Tambunan

In developing countries, small and medium enterprises (SMEs) have a crucial role to play because of their potential contributions to employment generation, improvement of income distribution, poverty reduction, export growth, and development of rural economy. It is in this context that the present book makes a comprehensive in ASEAN countries Brunei, Darussalam, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam, Myanmar, of SMEs is studied with special focus on growth in out put and number of units, export growth, subcontracting and supporting industries, and development of clusters. The major constraints in the development of SMEs have also been dealt with. | Hardback - 2009, 23 x 15 cm (Case Bound), ISBN 9788189973988 - ₹ 1,195/- | eBook (EPUB) - 2009, ISBN 9789350181058 - ₹ 1,195/-

Bio-Cultural Diversity & Sustainable Development in North East India : Status, Vision & Challenges by Ajeya Jha

This is a well known fact that the resources of mineral oils are depleting day-by-day, and the cost of exploration of the remaining reserves is bound to escalate. Moreover, the burning of fossil fuels increases the level of carbon-dioxide in the atmosphere causing the 'Green House' effect. In this context, aviable and sustainable alternative fuel is necessary to cater to a large fleet of automobiles across the world. The advent of biodiesel has come to the rescue in such a warranting situation. Efforts are being made to streamline the systems to produce biodiesels at economically viable rates and apply them in running the diesel engines in lieu of petro-diesel. And the present study is an attempt in this direction. It seeks to exploit non-edible oil plants, especially Jatropha, mahua and palm, to replace diesel oil usage in the conventional diesel engines. Providing transesterification procedure for all the three non-edible oils, it deals with the heat release rate calculations based on the pressure data collected in the combustion chamber. It also extends discussion on the instrumentation and

experimentation, as well as the results of the findings. | Hardback - 2009, 23 x 15 cm (Case Bound), ISBN 9788189973674 - ₹ 950/- | eBook (EPUB) - 2009, ISBN 9789350180846 - ₹ 950/-